

GBTA – DFW Chapter 2023/2024 Board of Directors Platform for Cindy Lewis

Cindy Lewis – President

Let's keep going and growing!



I am so thrilled to have been President for the last year and look forward to serving as the President of GBTA – Dallas/Ft. Worth Chapter for the next term.

This last year has been an exciting year of change for our Chapter, in a positive way – I hope! As we continue to recover from the impacts of the Pandemic, it is my goal to provide Leadership to our DFW Chapter by providing opportunities for Education, Networking and some fun along the way. I will strive to increase our membership and also continue to transform our activities to meet your expectations and business requirements.

We will evaluate the potential of changing our monthly meeting date and other options that will strengthen the ROI for all members.

More than ever before, it is paramount that we support one another and our beloved travel industry – regardless of whether you are a buyer or supplier. We represent One Voice! I continue to be 100% committed to supporting the sustainability and the membership of our GBTA – Dallas/Ft. Worth Chapter.

GBTA – DFW Chapter 2023/2024

Board of Directors Platform for Karen Wilson-Torres

Karen Wilson-Torres – Vice President

I am happy to accept this nomination and very much look forward to being a part of this amazing chapter and board. While taking a slight departure to a family move, I still stayed very active in GBTA – alongside some of our partners in Nashville with TNBTA.

I served on the DFWBTA Board for over 15 years as Secretary, VP and President. I have lead and supported many committees over the years and look forward to being a part of the growth of the DFWBTA. It's been a challenging three years for our industry and together we all learned and will rise to the goals ahead.

I look forward to meeting many new faces and listening to the needs of both of our Allied and Direct Members as this will be the key to our chapter's future success!

Thank you again for your nomination and I promise to make you proud to call DFWBTA your Home Chapter.



GBTA - DFW Chapter 2023/2024 Board of Directors Platform for Evie Hodges

Evie Hodges – Secretary



It is an honor to be nominated again for the 2023-2024 term and THANK YOU!

I have been a member of the DFW Chapter for over 20 years and the and I have especially enjoyed the past 12 years be able to serve on the DFW Committee/Board in numerous roles and positions, from Golf, Social Media Chair, Public Relations Chair, and currently Website Manger and Secretary.

As an active member of the DFW Chapter I thoroughly enjoy attending meetings and events, engaging with other members on a professional and social level. My dedication and enthusiasm for BTA and my passion to enhance the experience of other BTA members would continue to make me the right choice for the next term as Secretary.

If chosen again, I assure you first and foremost I will continue to stay active and contribute to the DFW chapter and our members by supporting and working along side of the other Board Members to ensure the continuous success of the DFW Chapter!

GBTA - DFW Chapter 2023/2024 Board of Directors Platform for Jake Moreland

Jake Moreland – Seeking Treasurer Board Position

It is a great honor to be nominated for the 2023-2024 term.



I have worked in the Travel and Hotel Industry for 12 years in various roles around DFW. I am currently a Multi-Property Sales Manager with Best Western Hotels & Resorts (BWH Hotel Group) and have been a Business Travel Sales Manager in Frisco and Dallas for the last 10 years.

I have been a DFW Chapter member for 6 years and currently serve as the Social Media Chair. I am looking to add to my responsibilities by being elected Treasurer to manage our books because cost and expenses are on everyone's mind as we deal with post-pandemic challenges. I will ensure the investment you are making into this organization is worth while and that you are getting a “bang for you buck”.

If elected, I will continue to better our chapter financially and to contribute ideas and support for our other Board Members and Committee Chairs.

GBTA - DFW Chapter 2023/2024 Board of Directors Platform for Bryan Raley



Bryan Raley – Seeking Allied Representative

Thank you for the opportunity and nomination for the 2023-2024 Board of Direct Term.

I have been involved with the DFW GBTA Chapter since 2019 and have really admired the work this organization does since my involvement.

I am interested in being the voice for our Allied Members and Organizations for this term. I look forward to participating more in the chapter events during this term and bringing all my experience to every task put in front of me.

GBTA - DFW Chapter 2023/2024 Board of Directors Platform for Rebecca Jeffries



Rebecca Jeffries – Seeking Direct Representative

I am honored to be nominated as your Direct Member Representative. As a longtime member of the DFW BTA and former committee chair, I am excited about this opportunity to serve on the board.

With so much happening in our industry, the networking and education offered by our organization is a vital tool for travel buyers. I wanted to make sure that this continues to be relevant for our members and I hope to encourage increased direct member engagement.