

DFW GBTA October 2025 Chapter Meeting



THE FORT WORTH COMPLEX *by Remington Hospitality*



Hilton
FORT WORTH

The **ASHTON**

Le **MERIDIEN**
FORT WORTH DOWNTOWN



THREE ICONIC HOTELS. ONE SEAMLESS EXPERIENCE.

Located in the heart of downtown Fort Worth, this trio of iconic hotels offers a combined 521 guest rooms and an unrivaled selection of meeting venues. From historic charm to modern sophistication, our properties provide a unified experience for planners and attendees alike.



521 total guest rooms



Historic downtown location



11,960 sq. ft. ballroom (650 capacity)



Iconic Onsite Dining



Premium Hotel Amenities



Surrounded by dining & culture

THREE UNIQUE HOTELS. ONE THAT'S JUST RIGHT FOR YOU.

HILTON FORT WORTH

Legendary hospitality in a historic setting

- 294 guest rooms
- 11,960 sq. ft. ballroom
- Site of JFK's final address
- Ideal for large conferences and galas
- One Block from Convention Center
- On the National Register of Historic Places
- 25,000 sq ft total of flexible meeting space
- PURE Wellness Rooms

THE ASHTON FORT WORTH

Boutique luxury with Texas charm

- 39 guest rooms
- Historic architecture with modern flair
- Perfect for executive retreats and VIP stays
- Private boardrooms and elegant gathering spaces
- Three Blocks from Convention Center
- On the National Register of Historic Places
- 5,500 sq ft total meeting space
- PURE Wellness Rooms
- Wine Cellar
- High Tea on Saturdays and Select Sundays

LE MÉRIDIEN FORT WORTH

European elegance meets Texas energy

- 188 guest rooms
- 5,000 square feet of flexible function space
- Known for crafting innovative and engaging experiences from an Executive Board Meeting to a celebration of families
- Downtown location, steps away from the Convention Center, regional offices & headquarters along with restaurants, shopping and entertainment all within the emerging downtown Fort Worth
- Along Trinity Metro's Orange Line allowing for the Stockyard experience with no driving or rideshare necessary



Convention & Visitors Bureau Updates

frisco



Christina Decker
CMP, HMCC, CGTP
Visit Frisco
Director of Sales

FW VISIT FORT WORTH



Amy Brown
Visit Fort Worth
Senior Vice President of
Convention Sales & Services

ARLINGTON
CONVENTION & VISITORS BUREAU



Brent Deraad
Arlington Convention
& Visitors Bureau
President & CEO

VISIT DALLAS



Raul Santillan, PDM
Visit Dallas
Senior Experience Manager

FRISCO'S 2026 HIGHLIGHT REEL



HALL Park Hotel & Kaleidoscope Park



Universal Kids Resort

New & Notable

- HALL Park Hotel & Kaleidoscope Park
– *Opened Oct. 2024*
- Universal Kids Resort
– *Opening Spring 2026*
- Rollertown Beerworks
– *Opening Fall 2025*
- Frisco Rail District Redevelopment
– *Opening Spring 2026*



Rollertown Beerworks









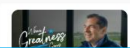
Rail District 4th Street Plaza

Upcoming Events

- East-West Shrine Bowl,
– *Jan. 2026*
- Dallas Open
– *Feb. 2026*

WHERE GREATNESS GROWS – THE STORY OF SPORTS CITY USA



-  Episode 1
The Rookie
-  Episode 2
The Original
-  Episode 3
The Building Blocks
-  Episode 4
The Next Level
-  Episode 5
The Ecosystem
-  Episode 6
The Rising Star
-  Episode 7
The Future of Sports City



An aerial photograph of the Fort Worth skyline at sunset. The sky is filled with dramatic, dark clouds illuminated from below by the setting sun, creating a vibrant orange and yellow glow. Several prominent skyscrapers are visible, some with their windows lit up. In the foreground, a multi-lane highway with light trails from traffic is visible. The overall scene is a mix of modern architecture and urban infrastructure.

The Unexpected City

 VISIT
FORT WORTH

HOTEL PERFORMANCE *(Aug 2025 YTD)*

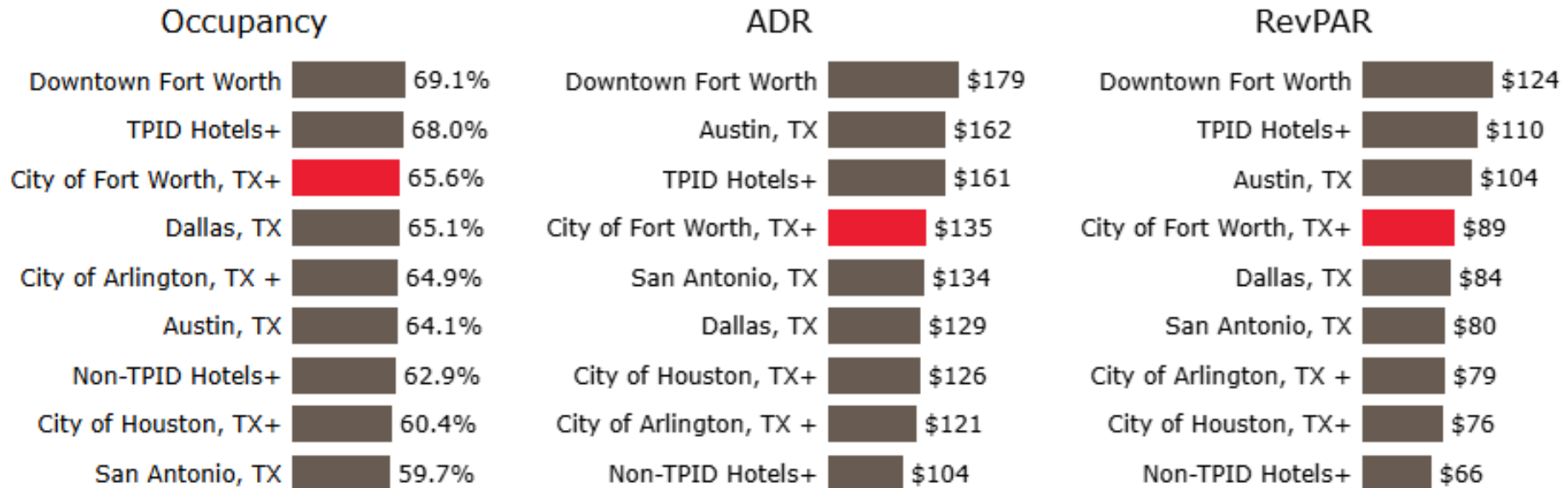
Calendar Year-to-Date Performance

City of Fort Worth, TX+

Occupancy	ADR	RevPAR	Supply	Demand	Revenue
65.6% -2.3%	\$135 -0.4%	\$89 -2.7%	4.3M +4.0%	2.8M +1.6%	\$380.7M +1.2%

■ 2024 ■ 2025

Performance by Market





Residential

Mixed Use

T&P Passage

CC Expansion

Hampton

Residential

New HQ Hotel

A&M

A&M

A&M

A&M

UTA

High Speed Rail

Residential

CONVENTION DISTRICT



CONVENTION CENTER EXPANSION

COMING SOON

- **FIFA Exposure**
 - **Potential Team Base Camp**
 - **Potential Watch Party & Fan Experiences**
- **National Juneteenth Museum**
- **Stockyards Investment**
 - **Doubling the footprint**
 - **Tourism boom: 9M Visitor**
 - **New hotels, Unique shopping**
 - **West Exchange Development**



GBTA Arlington Update



16.3 million visitors; \$3.1 billion visitor spending—2024.

Meetings—Cvent's #29 meetings destination; 37% room-night growth in both 2024 and 2025.

Sports—home of Dallas Cowboys; Texas Rangers; Cotton Bowl; Big 12 Football Championship; Grand Prix of Arlington; UIL State Football Championships; youth and amateur sports.

Attractions—National Medal of Honor Museum; Six Flags Over Texas-Tormenta giga coaster in 2026; Hurricane Harbor-Splash Island; Arlington Museum of Art-Game of Thrones exhibit.



DALLAS FUN FACTS

DALLAS ARTS DISTRICT

is the largest urban arts district in the nation, and voted #1 in America by *USA Today*

THE FROZEN MARGARITA

machine was invented in Dallas at Mariano's Hacienda Ranch

AN INNOVATIVE CITY

The computer chip that changed the world was invented in Dallas

DIVERSE COMMUNITY OF PEOPLE

Sixth-largest LGBTQ+ community in the nation, 42% Hispanic population, and the African American Museum at Fair Park is the only one of its kind in the Southwest





**COMING
2029**

105K SQ FT. BALLROOM



2.1M TOTAL SQ FT.





OUTDOOR EVENT TERRACES



180K SQ FT. OF MEETING ROOMS







6/14/26 GROUP STAGE
6/17/26 GROUP STAGE
6/22/26 GROUP STAGE
6/25/26 GROUP STAGE
6/27/26 GROUP STAGE

6/30/26 ROUND OF 32
7/03/26 ROUND OF 32
7/06/26 ROUND OF 16
7/14/26 SEMIFINAL

DFW GBTA October 2025 Chapter Meeting

Culture and Inclusion: Celebrating Italian American Heritage Month



October 16, 2025



Italian American Heritage and Culture



Presidential Proclamation in 1989:

- ▶ President George H.W. Bush issued a proclamation establishing October as **Italian American Heritage and Culture Month**
- ▶ Time to **celebrate** the rich culture, traditions, and significant contributions of Italians to the United States
- ▶ Over 26M Americans of Italian descent residing in the US = **5th largest ethnic group** in the nation



Like Many Immigrant Communities in This Country Italian American Culture is a Blend of:

- ▶ Passion for both Italian and American Traditions
- ▶ Heavily Influenced by Religion, Love of Family, and a Strong Work Ethic

Contributions of Italians: Art, Science, Banking, Print Media

Leonardo da Vinci

Painter, sculptor, engineer, and scientist

Michelangelo di Lodovico

Sculptor, painter, architect, and poet

Galileo Galilei

Astronomer, physicist, mathematician, inventor, and philosopher - Considered the father of modern science and Physics

Giovanni di Bicci de' Medici

One of the first banks was the Medici Bank in 1397

First Newspaper

Originated in 16th century Venice - handwritten sheets called **Avvisi** – evolved into the **Notizie Scritte**, costing una **gazzetta**, the coin that transformed into the name Gazette - Newspaper



Contributions of Italians: Culinary, Fashion, Sports, Auto

Food and Drink

Pizza, pasta, gelato, cannoli, espresso, wine and Aperol Spritz

Fashion

Milan is recognized as one of the world's major fashion capitals
Some of the world's most iconic brands and fashion houses

Sports

Soccer (calcio), tennis, cycling, swimming and fencing

Automotive

Iconic brands like Ferrari, Lamborghini, and Maserati



DOLCE & GABBANA



VERSACE



🇮🇹 Italians & Italian Americans in Music and Cinema 🇺🇸



Great Uncle Henry Armetta



Announcements

THANK you to today's shuttle sponsors:



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GBTA DFW INVITES YOU

★ A NIGHT OF ★
**GLAMOUR &
GOOD CHEER**

SILENT AUCTION
CASINO TABLES
LIVE MUSIC
FESTIVE SIPS & BITES



**DECEMBER 4
5:00PM – 8:30PM**

**AC DALLAS BY THE GALLERIA
5460 JAMES TEMPLE DRIVE,
DALLAS, TX**

MEMBERS \$95 - NON-MEMBERS \$120



RSVP DEADLINE

Friday, November 28th

All guests must RSVP

Social Events and Holiday Event are not included in any membership package

Toys for Tots – Holiday Party Donation Drive



Help make this holiday season **merry** and **bright** for the young boys and girls in our community!

We will be accepting donations of unwrapped toys for children of all ages at the:

DFW-BTA Holiday Party

December 4, 2025

Announcements

Thank you to our Sponsors!



GBTA

| Dallas / Ft. Worth Chapter

Title Sponsor

DFW
DFW

Meeting Sponsors

Sabre[®]

EVA AIR



A STAR ALLIANCE MEMBER



DIRECT[®]
TRAVEL



GBTA

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ALTOUR

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Holiday Event Sponsors

**UNITED
AIRLINES**



Title Sponsor



FCM

avis budget group

BWHSM Hotels

POSADAS

Additional Sponsorships Available – Contact Sponsorship@dfw-bta.org

Welcome New Members ~ October!

Karen Passiak
ALTOUR

Salote Havili
Direct Travel

Raul Perez Vazquez
Amazon

Jennifer Cano
Marriott Dallas Allen Hotel

Emily Polk
American Airlines

Chelsea Carrasquillo
Southwest Airlines Co

Ambra Christie
BCD Travel

Ariel Cordova
Southwest Airlines Co

Jordan Gatterdam
Southwest Airlines Co

Sydney Leonard
Southwest Airlines Co

Cassie Schulze
Welltower Inc

Next Chapter Meeting/1st Meeting of 2026:

January 15, 2026 – at Skyview



2025 DFW GBTA Annual Review

Virtual Meeting

October 23, 2025

11:00 AM to 12:00 PM

Zoom Virtual Meeting



Recommendations for Education Content or Speakers for 2026?

Let us know by scanning the QR Code and sharing your suggestions 😊



Thank you!

