

BUSINESS TRAVELER SAFETY AWARENESS

MINDSET & SKILLS DEVELOPMENT



ABOUT US



Sal Mascoli - Retired LVMPD Police Officer, Master Defensive Tactics Instructor, Entrepreneur

- 35 years of experience in defensive tactics, active assailant response, and use of force training
- Dedicated career to equipping professionals with the skills needed to handle high-risk situations effectively
- Certified in multiple disciplines, Mascoli has trained law enforcement officers, security personnel, and civilians in de-escalation strategies, close-quarters combat, and tactical decision-making under pressure.

Jonathan Simon – Retired LVMPD Police Sergeant, Entrepreneur, Chief Executive Officer

- GBTA - Las Vegas Chapter, Vice President
- 36 years of experience in law enforcement & security operations
- Lead instructor of the DOJ-mandated revision of the Las Vegas Metropolitan Police Department Use of Force policy
- Professional Speaker & Coach on topics of Executive Protection, Travel Safety, Risk Management, Duty of Care, Business Operations, and Motivation & Mindset
- CEO of a Global Travel Protection Firm, a Transportation Company, and a Speakers Agency





**TODAY'S MISSION: THAT YOU LEAVE HERE WITH A DIFFERENT
PROSPECTIVE ON SURVIVAL**

EMPOWER & PREPARE

- ✓ **UNDERSTAND THE POWER OF SITUATIONAL AWARENESS**
- ✓ **BUILD A CONFIDENT, SURVIVAL-READY MINDSET**
- ✓ **LEARN AND APPLY RUN, HIDE, FIGHT STRATEGIES FOR TRAVEL AND OFFICE SAFETY**



LOCATION
AWARENESS

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SITUATIONAL
AWARENESS



LOCATION AWARENESS

- IN THE EVENT OF AN INCIDENT, YOUR ORGANIZATION SHOULD HAVE THE ABILITY TO SWIFTLY LOCATE TRAVELING EMPLOYEES
- MOST TMC'S CAN PROVIDE ITINERARY-BASED INFORMATION
 - detailed reports
 - name of traveler
 - itinerary specifics
- UNMANAGED PROGRAMS CAN USE TOOLS LIKE:
 - Tripit



DEVELOP SITUATIONAL AWARENESS

- KNOW THE RISK RATING
- TRAVEL ADVISORIES
- LEARN TO READ THE ENVIRONMENT
- RECOGNIZE PRE-INCIDENT INDICATORS
- “STAY LEFT OF BANG” - ANTICIPATE BEFORE DANGER ESCALATES
- TOOLS: OBSERVATION, PROFILING WITHOUT BIAS, INTUITION



WHAT IS “LEFT OF BANG”?

- Coined by U.S. Marine Corps Combat Hunter Program
- “Bang” = the moment something bad happens (an attack, a threat, or crisis)
- Everything before that moment is left of bang — your opportunity to observe, assess, and act before violence or danger occurs



WHY IT MATTERS:

- Most people react to danger once it's already happening (right of bang)
- Professionals train to spot the subtle cues and behaviors that occur before an incident
- Early recognition = more choices, more control, and better outcomes



HOW TO STAY LEFT OF BANG:

- Establish a baseline: What's normal in your environment? (behavior, crowd flow, tone)
- Identify anomalies: What feels “off” or out of place? (loitering, nervous behavior, inappropriate clothing for the setting)
- Use all your senses: Listen to your instincts, observe body language, tone, movement
- Pre-plan your response: Know exits, safe spots, or how to alert others



MINDSET
MATTERS





MINDSET SHIFT

- Move from a reactive mindset to a proactive mindset
- It's not about paranoia — it's about prepared awareness





How to Survive

BUILD A SURVIVAL MINDSET & CONFIDENCE

- Confidence deters predators
- Condition yourself to respond—
not freeze
- Empowerment through mindset
shifts and preparation
- “Confidence is not arrogance.
It’s preparation.”



MENTAL REHEARSAL & PREPAREDNESS

- Visualization techniques
- Stress inoculation
- Know your exits, routines, and support network



RUN. HIDE.
FIGHT.



ENHANCE RUN, HIDE, FIGHT SKILLS

- Situational decision-making:
When to run, hide, or fight
- Practical tactics for travel & office environments
- Tools: Improvised weapons, distraction techniques, escape routes





APPLYING RHF TO BUSINESS TRAVEL

- Hotels, airports, ride shares, co-working spaces
- Customize your action plan for each environment
- Use of technology and communication tools



RUN!

- If you can get out, get out!
- Know where your exits are. It might not be the closest one to you.
- If you can advise people to leave, tell them, but don't let them slow you down.
- Don't hesitate – do something Make the decision to run to safety or Hide.
- When you get to a safe location call 911. Give the best description you can give.



HIDE!

- If you can't get out, you need to hide.
- Shut off the ringers on the phones
- Turn the lights off
- Lock the door, if you can't, place heavy objects in front of it



FIGHT!

- If the assailant gets into the room, FIGHT!
- Use whatever you can as an improvised weapon
- Fire extinguisher, books, staplers, chairs, tables
- Use aggression
- The assailant is not there to talk, you must stop him and take control
- Make a plan
 - (If you are with several people, make a plan of what to do if the assailant makes entry).



EXERCISE
EXERCISE
EXERCISE



TRAVEL PREPARENESS



PREVENTION AND TRAINING



Begin preparing now so you and your team can respond when it matters.

- **Establish a Company-Wide Emergency Action Plan (EAP)**
 - Include travel-specific protocols for executives, employees, and support staff
 - Plan for low-visibility events: smoke, fire, or power outage
 - Identify secure rooms/areas that can be locked or barricaded in an emergency
 - Consider “check-in/GPS” location sharing
- **Practice Crisis Readiness**
 - Encourage “What If” scenario planning for travelers and staff
 - Conduct dry runs or fire drills – at home offices and travel destinations
 - Integrate safety training into travel policies and onboarding



GROUND TRANSPORTATION



What is an acceptable mode of transportation for your company?

- **Establish the transportation security protocol**
 - Can vary from market to market
 - Collab with Security and/or Risk Management personnel
 - Areas outside the U.S. should be carefully evaluated
 - Consider “check-in/GPS” location sharing
- **JDLR (Just Don’t Look/Feel Right)**
 - Never get into a vehicle at the airport or anywhere else without verifying
 - Don’t be bullied by pushy salespeople or drivers
 - If the rail car/subway is overpacked, use best judgement
 - Rideshare: Pay attention to the driver’s actions, demeanor, route guidance, etc.



HOTEL SECURITY CONSIDERATIONS



Protecting Your Travelers Starts with Smart Hotel Selection

- **Key Security Features to Evaluate:**
 - Controlled Elevator Access – Ensure guest floors require a room key for access
 - 24/7 Front Desk or Security Presence – Especially critical for after-hours arrivals
 - Entry Protocol After Hours – Locked main doors? Keycard or intercom entry system in place?
 - Security Cameras – Visible surveillance in lobbies, elevators, and common areas
 - Room Placement – Avoid isolated or ground-level rooms when possible



Q & A



THANK YOU. LET'S CONNECT



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